

S H O W O F

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SAN FRANCISCO
COMMUNITY
HEALTH CENTER

A TELEVISED
FUNDRAISING
EVENT

Presented by



GILEAD

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H O P E

SAN FRANCISCO
COMMUNITY
HEALTH CENTER

A TELEVISED
FUNDRAISING
EVENT

SUNDAY, MARCH 21, 2021
6:30-7PM on ABC7 Bay Area

Concurrently Livestreamed on Facebook and YouTube

Hosted By



Reggie Aqui
ABC7 Mornings
Anchor



Dale Johannes
Television Personality

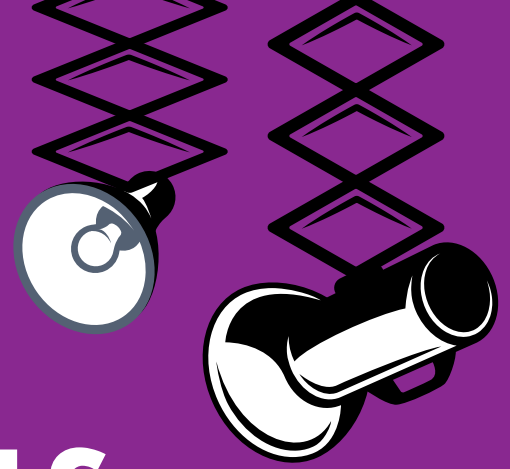
Join us for SHOW OF HOPE, a televised fundraising event benefiting San Francisco Community Health Center.

San Francisco Community Health Center is an LGBTQ and people of color community health center that believes everyone deserves to be healthy and offers the highest quality medical, dental, and behavioral health care. We foster resilience, belonging, and healing for all communities. To us, health care will always be grounded in social justice.

SHOW OF HOPE will celebrate the critical work of our mission and encourages viewers and the entire community at large to donate to and support our organization. We are addressing the challenges of COVID-19 and have kept our doors wide open to continue to serve our most vulnerable community members through these unparalleled times. Your gift will help ensure that San Francisco Community Health Center continues to stand at the ready to meet all obstacles and challenges that confront us each and every day.

Our Mission: To transform lives by advancing health, wellness, and equality.

Presented by  **GILEAD**



SPONSOR LEVELS

PRESENTING SPONSOR \$100,000



- Exclusive sponsor level
- Recognition as the Presenting Sponsor in TV commercial, show marketing materials, media, press releases, social media, and website
- On-air segment in broadcast (Up To 1.5 Mins)
- On-air recognition as the Presenting Sponsor
- Acknowledgment and logo as the Presenting Sponsor in show credits

PLATINUM SPONSOR \$50,000

- Recognition as a Platinum Sponsor in show marketing materials, media, press releases, social media, and website
- On-air recognition as a Platinum Sponsor
- Exclusive sponsor of (1) show segment with on-air recognition
- Acknowledgment and logo as a Platinum Sponsor in show credits

PRODUCING SPONSOR \$25,000

- Recognition as a Producing Sponsor in show marketing materials, media, press releases, social media, and website
- On-air recognition as a Producing Sponsor
- Exclusive Sponsor of Program Closed Captioning with on-air recognition
- Acknowledgment and logo as a Producing Sponsor in show credits

PREMIER SPONSOR \$15,000

- Recognition as a Premier Sponsor in show marketing materials, media, press releases, social media, and website
- On-air recognition as a Premier Sponsor
- Acknowledgment and logo as a Premier Sponsor in show credits

PATRON SPONSOR \$10,000

- Recognition as a Patron Sponsor in show marketing materials, media, press releases, social media, and website
- On-air recognition as a Patron Sponsor
- Acknowledgment and logo as a Patron Sponsor in show credits

PILLAR SPONSOR \$5,000

- Recognition as a Pillar Sponsor in show marketing materials, media, press releases, social media, and website
- Acknowledgment and logo as a Pillar Sponsor in show credits

PREFERRED SPONSOR \$2,500

- Recognition as a Preferred Sponsor in show marketing materials, social media, and website

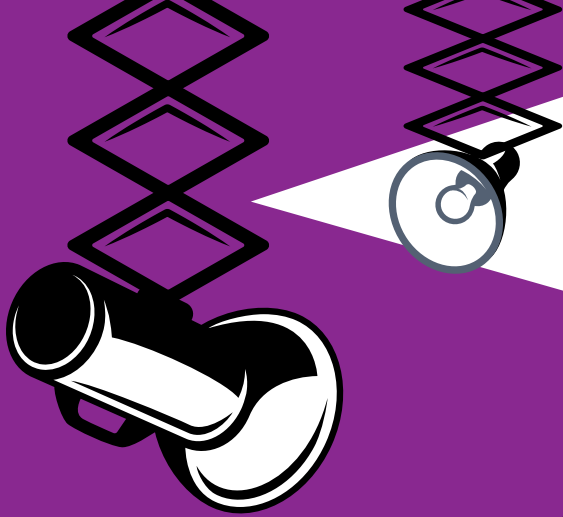
PROFILE SPONSOR \$1,000

- Recognition as a Profile Sponsor in social media and website

PUBLIC SPONSOR \$500

- Recognition as a Public Sponsor on social media and website





**SUNDAY, MARCH 21, 2021
6:30-7PM on ABC7 Bay Area**

Concurrently Livestreamed on Facebook and YouTube

- YES, I would like to support San Francisco Community Health Center with a sponsorship for this very special, televised fundraising event:

SPONSOR LEVELS

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor: \$100,000 | <input type="checkbox"/> Pillar Sponsor: \$5,000 |
| <input type="checkbox"/> Platinum Sponsor: \$50,000 | <input type="checkbox"/> Preferred Sponsor: \$2,500 |
| <input type="checkbox"/> Producing Sponsor: \$25,000 | <input type="checkbox"/> Profile Sponsor: \$1,000 |
| <input type="checkbox"/> Premier Sponsor: \$15,000 | <input type="checkbox"/> Public Sponsor: \$500 |
| <input type="checkbox"/> Patron Sponsor: \$10,000 | |

METHODS OF PAYMENT

Charge my

- | | |
|-----------------------------------|-------------------------------------|
| <input type="checkbox"/> Visa | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> Discover | <input type="checkbox"/> AMEX |

Card # _____

Exp: _____ Security Code _____

- Enclosed is my check payable to San Francisco Community Health

- I donated online at SanFranciscoCommunityHealth.org

Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____